

LANDS'END

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Lands' End Retail is the Holiday Shopping Procrastination Destination

More Than 230 Retail Locations Ready for Last-Minute Gifts

DODGEVILLE, Wis., Dec. 19, 2014 /PRNewswire/ -- While millions of holiday gift-buyers took advantage of Black Friday and Cyber Monday shopping events, there are always those that wait until the last minute. In fact, according to a recent Lands' End holiday survey, nearly half of respondents (**46 percent**) admit to being holiday shopping procrastinators. Those that wait until the last minute need to look no further than the more than 230 Lands' End Shops at Sears and stand-alone Lands' End retail locations.



"At Lands' End, we love to accommodate last-minute holiday shoppers," said Marla Ryan, SVP Retail, Lands' End. "While we will be taking orders online and through customer service until December 22 (without special services) to be processed and shipped in time for Christmas Eve delivery, our retail locations are the perfect place for those very last-minute shoppers. Best of all, Lands' End is offering exclusive values through the holiday season in stores."

Last-Minute Holiday Values at Lands' End Retail Stores

Beginning today through December 24, 2014, Lands' End retail locations are offering dozens of amazing gifts at an incredible value, many under \$25. From **\$19 Down Vests** to the season's must-have gift, **CashTouch Scarves for only \$9.99**, and layers to love like tees and turtlenecks for **\$10**, there are many great gift options for procrastinators at Lands' End retail locations. Look here for our nearest store: www.landsend.com/StoreLocator.

About Lands' End®

Lands' End® is a classic American lifestyle brand with a passion for quality, legendary service, real value and a simple two-word promise to stand behind everything it sells: Guaranteed. Period.® Lands' End delivers timeless style for Men, Women, Kids and the Home at landsend.com, 1-800-800-5800, Lands' End Retail and around the world. Lands' End is publicly traded and listed on NASDAQ under the trading symbol (LE).

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