

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL                                 |           |
|--|-----------|
| OMB Number:                                  | 3235-0287 |
| Estimated average burden hours per response: | 0.5       |

|  |   |  |
|--|---|--|
| 1. Name and Address of Reporting Person*<br><u>LAMPERT EDWARD S</u><br><br>(Last) (First) (Middle)<br>1170 KANE CONCOURSE, SUITE 200<br><br>(Street)<br>BAY HARBOR FL 33154<br>ISLANDS<br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>LANDS' END, INC. [ LE ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director <input checked="" type="checkbox"/> 10% Owner<br><br>Officer (give title below) Other (specify below)                   |
|  | 3. Date of Earliest Transaction (Month/Day/Year)<br>07/31/2017                |  |
|  |   | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |       | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
|  |                                      |  | Code                           | V | Amount  | (A) or (D) | Price |   |  |   |
| Common Stock, par value \$0.01 per share | 07/31/2017                           |  | P                              |   | 5,000   | A          | \$13  | 14,511,860  | D <sup>(1)(2)(3)(4)</sup>                                |   |
| Common Stock, par value \$0.01 per share | 08/02/2017                           |  | P                              |   | 95,949  | A          | \$13  | 14,607,809  | D <sup>(1)(2)(3)(4)</sup>                                |   |
| Common Stock, par value \$0.01 per share |                                      |  |                                |   |   |            |       | 6,049,807   | I  | See Footnotes <sup>(1)(2)(3)(4)(5)</sup>              |
| Common Stock, par value \$0.01 per share |                                      |  |                                |   |   |            |       | 45,156  | I  | See Footnotes <sup>(1)(2)(3)(4)(6)</sup>              |
| Common Stock, par value \$0.01 per share |                                      |  |                                |   |   |            |       | 58,156  | I  | See Footnotes <sup>(1)(2)(3)(4)(7)</sup>              |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|-----------------|---|--|--|---|--|
|  |  |                                      |  |                                |  | Date Exercisable   | Expiration Date |   |  |  |   |  |
|  |  |                                      |  | Code                           | V  | (A)  | (D)             | Title   | Amount or Number of Shares                 |  |   |  |

1. Name and Address of Reporting Person\*  
LAMPERT EDWARD S  
 (Last) (First) (Middle)  
 1170 KANE CONCOURSE, SUITE 200  
 (Street)  
 BAY HARBOR FL 33154  
 ISLANDS  
 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
ESL PARTNERS, L.P.  
 (Last) (First) (Middle)  
 1170 KANE CONCOURSE, SUITE 200  
 (Street)

BAY HARBOR ISLANDS FL 33154

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

SPE I Partners, L.P.

(Last) (First) (Middle)

1170 KANE CONCOURSE, SUITE 200

(Street)

BAY HARBOR ISLANDS FL 33154

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

SPE Master I, L.P.

(Last) (First) (Middle)

1170 KANE CONCOURSE, SUITE 200

(Street)

BAY HARBOR ISLANDS FL 33154

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

RBS PARTNERS, L.P.

(Last) (First) (Middle)

1170 KANE CONCOURSE, SUITE 200

(Street)

BAY HARBOR ISLANDS FL 33154

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

ESL INVESTMENTS, INC.

(Last) (First) (Middle)

1170 KANE CONCOURSE, SUITE 200

(Street)

BAY HARBOR ISLANDS FL 33154

(City) (State) (Zip)

**Explanation of Responses:**

1. This statement is jointly filed by and on behalf of each of Edward S. Lampert, ESL Partners, L.P. ("Partners"), SPE I Partners, LP ("SPE I"), SPE Master I, LP ("SPE Master I"), RBS Partners, L.P. ("RBS") and ESL Investments, Inc. ("ESL"). Mr. Lampert, Partners, SPE I and SPE Master I are the direct beneficial owners of the securities covered by this statement.
2. RBS is the general partner of, and may be deemed to beneficially own securities owned by, Partners, SPE I and SPE Master I. Mr. Lampert is a limited partner of, and may be deemed to beneficially own certain securities owned by, RBS. ESL is the general partner of, and may be deemed to beneficially own securities owned by, RBS. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to beneficially own securities owned by, ESL.
3. The reporting persons state that neither the filing of this statement nor anything herein shall be deemed an admission that such persons are, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise, the beneficial owners of any securities covered by this statement. The reporting persons disclaim beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such persons in such securities.
4. The reporting persons may be deemed to be a member of a group with respect to Lands' End, Inc. (the "Issuer") or securities of the Issuer for purposes of Section 13(d) or 13(g) of the Exchange Act. The reporting persons declare that neither the filing of this statement nor anything herein shall be construed as an admission that such persons are, for the purposes of Section 13(d) or 13(g) of the Exchange Act or any other purpose, a member of a group with respect to the Issuer or securities of the Issuer.
5. Represents shares of common stock of the Issuer, par value \$0.01 per share ("Shares"), directly beneficially owned by Partners.
6. Represents Shares directly beneficially owned by SPE I.
7. Represents Shares directly beneficially owned by SPE Master I.

**Remarks:**

Exhibit Index Exhibit 99.1 - Joint Filer Information (filed herewith) Exhibit 99.2 - Joint Filing Agreement (filed herewith)

EDWARD S. LAMPERT, By: 08/02/2017  
/s/ Edward S. Lampert

ESL PARTNERS, L.P., By: 08/02/2017  
RBS Partners, L.P., Its: General

Partner, By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer  
SPE I PARTNERS, LP, By: RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: 08/02/2017  
/s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer  
SPE MASTER I, LP, By: RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: 08/02/2017  
/s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer  
RBS PARTNERS, L.P., By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer 08/02/2017  
ESL INVESTMENTS, INC., By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer 08/02/2017

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**

## JOINT FILER INFORMATION

## Other Reporting Person(s)

## 1. ESL PARTNERS, L.P.

| Item   | Information   |
|--|---|
| Name:  | ESL Partners, L.P.  |
| Address:   | 1170 Kane Concourse, Suite 200,<br>Bay Harbor Islands, FL 33154   |
| Designated Filer:                                      | Edward S. Lampert   |
| Date of Event Requiring<br>Statement (Month/Day/Year): | July 31, 2017   |
| Issuer Name and Ticker or<br>Trading Symbol:           | Lands' End, Inc. [LE]   |
| Relationship of Reporting<br>Person(s) to Issuer:      | 10% Owner   |
| If Amendment, Date Original<br>Filed (Month/Day/Year): | Not Applicable  |
| Individual or Joint/Group Filing:                      | Form filed by More than One Reporting Person  |
| Signature:   | By: RBS Partners, L.P.<br>Its: General Partner  |
|  | By: ESL Investments, Inc.<br>Its: General Partner   |
|  | By: /s/ Edward S. Lampert<br>-----<br>Name: Edward S. Lampert<br>Title: Chief Executive Officer<br>Date: August 2, 2017 |

## 2. SPE I PARTNERS, LP

| Item   | Information   |
|--|---|
| Name:  | SPE I Partners, LP  |
| Address:   | 1170 Kane Concourse, Suite 200,<br>Bay Harbor Islands, FL 33154   |
| Designated Filer:                                      | Edward S. Lampert   |
| Date of Event Requiring<br>Statement (Month/Day/Year): | July 31, 2017   |
| Issuer Name and Ticker or<br>Trading Symbol:           | Lands' End, Inc. [LE]   |
| Relationship of Reporting<br>Person(s) to Issuer:      | 10% Owner   |
| If Amendment, Date Original<br>Filed (Month/Day/Year): | Not Applicable  |
| Individual or Joint/Group Filing:                      | Form filed by More than One Reporting Person  |
| Signature:   | By: RBS Partners, L.P.<br>Its: General Partner  |
|  | By: ESL Investments, Inc.<br>Its: General Partner   |
|  | By: /s/ Edward S. Lampert<br>-----<br>Name: Edward S. Lampert<br>Title: Chief Executive Officer<br>Date: August 2, 2017 |

3. SPE MASTER I, LP

Item Information

Name: SPE Master I, LP

Address: 1170 Kane Concourse, Suite 200,  
Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year): July 31, 2017

Issuer Name and Ticker or Trading Symbol: Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer: 10% Owner

If Amendment, Date Original Filed (Month/Day/Year): Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: RBS Partners, L.P.  
Its: General Partner

By: ESL Investments, Inc.  
Its: General Partner

By: /s/ Edward S. Lampert  
-----  
Name: Edward S. Lampert  
Title: Chief Executive Officer  
Date: August 2, 2017

4. RBS PARTNERS, L.P.

Item Information

Name: RBS Partners, L.P.

Address: 1170 Kane Concourse, Suite 200,  
Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year): July 31, 2017

Issuer Name and Ticker or Trading Symbol: Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer: 10% Owner

If Amendment, Date Original Filed (Month/Day/Year): Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: ESL Investments, Inc.  
Its: General Partner

By: /s/ Edward S. Lampert  
-----  
Name: Edward S. Lampert  
Title: Chief Executive Officer  
Date: August 2, 2017

5. ESL INVESTMENTS, INC.

Item Information

Name: ESL Investments, Inc.

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year): July 31, 2017

Issuer Name and Ticker or Trading Symbol: Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer: 10% Owner

If Amendment, Date Original Filed (Month/Day/Year): Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature:

By: /s/ Edward S. Lampert

-----  
Name: Edward S. Lampert  
Title: Chief Executive Officer  
Date: August 2, 2017

## JOINT FILING AGREEMENT

August 2, 2017

Pursuant to and in accordance with the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules and regulations thereunder, each party hereto hereby agrees to the joint filing, on behalf of each of them, of any filing required by such party under Section 13 or Section 16 of the Exchange Act or any rule or regulation thereunder (including any amendment, restatement, supplement, and/or exhibit thereto) with the Securities and Exchange Commission (and, if such security is registered on a national securities exchange, also with the exchange), and further agrees to the filing, furnishing, and/or incorporation by reference of this agreement as an exhibit thereto. This agreement shall remain in full force and effect until revoked by any party hereto in a signed writing provided to each other party hereto, and then only with respect to such revoking party.

IN WITNESS WHEREOF, each party hereto, being duly authorized, has caused this agreement to be executed and effective as of the date set forth below.

Date: August 2, 2017

EDWARD S. LAMPERT

By: /s/ Edward S. Lampert  
-----

ESL PARTNERS, L.P.

By: RBS Partners, L.P.  
Its: General PartnerBy: ESL Investments, Inc.  
Its: General PartnerBy: /s/ Edward S. Lampert  
-----Name: Edward S. Lampert  
Title: Chief Executive Officer

SPE I PARTNERS, LP

By: RBS Partners, L.P.  
Its: General PartnerBy: ESL Investments, Inc.  
Its: General PartnerBy: /s/ Edward S. Lampert  
-----Name: Edward S. Lampert  
Title: Chief Executive Officer

SPE MASTER I, LP

By: RBS Partners, L.P.  
Its: General PartnerBy: ESL Investments, Inc.  
Its: General PartnerBy: /s/ Edward S. Lampert  
-----Name: Edward S. Lampert  
Title: Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc.  
Its: General PartnerBy: /s/ Edward S. Lampert  
-----Name: Edward S. Lampert  
Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert  
-----

Name: Edward S. Lampert

